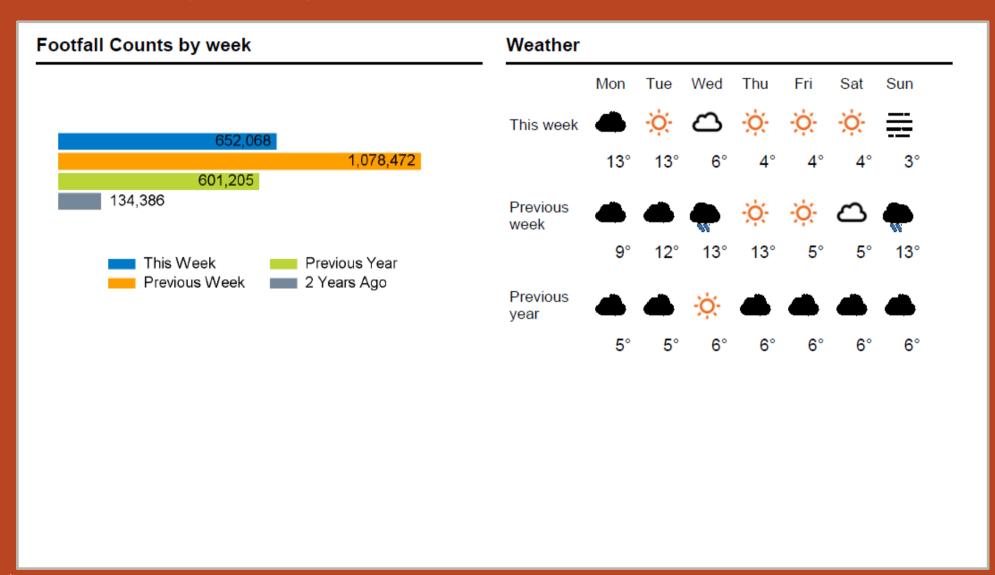


## **FOOTFALL**

Week 2, 06 January – 12 January





## **FOOTFALL**Week 2, 06 January – 12 January

## Footfall Counts by day 250,000 200,000 150,000 100,000 50,000 Weekly 0 Fri Mon Tue Wed Thu Sat Sun totals This Week 92,030 88,974 78,863 109,101 91,626 110,602 80.872 652,068 Previous Week 145,040 150,854 208,577 170,479 188,598 131,595 83,329 1,078,472 Previous Year 71,002 74,748 75,123 99,192 90,556 111,657 78,927 601,205 2 Years Ago 16,282 16,047 16,031 17,596 20,699 25,937 21,794 134,386 Week on week % -55.9% -47.8% -45.6% -42.2% -39.3% -16.0% -2.9% Year on year % -2.0% 3.5% -6.0% -8.5% -5.9% 20.6% 10.3% % of week 14.1% 13.6% 12.1% 16.7% 14.1% 17.0% 12.4%

<sup>2</sup> Knightsbridge Partnership Business Improvement District