

KNIGHTS BRIDGE

PARTNERSHIP

PREVIOUSLY KNOWN AS Brompton Road
Business Improvement District

UNDERSTANDING YOUR BID LEVY



FOREWORD

As we look ahead to 2026 and beyond, the Knightsbridge Partnership remains committed to driving positive change and ensuring that this iconic district continues to thrive as a world-class destination for businesses, visitors, and residents alike. Over the past year, we have made significant strides in our collective journey to improve the public realm, support business resilience, and strengthen our advocacy on key issues such as VAT-free shopping and sustainability.

Last October, we officially launched our ambitious Knightsbridge Place and Public Realm Strategy, which is scheduled to complete RIBA Stage 3 this summer. This will mark a major step towards creating a more attractive, accessible, biodiverse, and people-friendly environment. Following completion of RIBA Stage 3, the next step will be to seek Transport for London approvals to progress this ambitious programme.

This summer, we also look forward to launching the Knightsbridge Sustainability Strategy and Action Plan, which will support businesses in adopting greener practices, ensuring compliance with evolving legislation, and contributing to a cleaner, healthier Knightsbridge. The Strategy and Action Plan is being co-designed with businesses, property owners, residents, and stakeholders. It will continue to be driven forward through our quarterly Knightsbridge Sustainability Forum and community drop-in events.

Security and safety remain paramount for the district. In July last year, we extended our valuable Street Team into the evenings, doubling our on-the-ground security presence. We have continued to develop our business crime intelligence network, including signing a data-sharing agreement with the Metropolitan Police to support businesses in tackling retail crime and anti-social behaviour. This work, alongside the valuable intelligence shared by our member businesses through our monthly Business Resilience Forum, has resulted in a 90% prosecution rate for prolific offenders across the district.

Our marketing and events strategy continues to evolve through the expansion of our digital channels. The Knightsbridge Edit online magazine and newsletter are experiencing sustained growth, while our Instagram following has now surpassed 33,000 - almost doubling since the beginning of 2025. We have also recently launched TikTok, which has already achieved more than 300,000 video views and will form a core part of our digital strategy, driving business visibility and experience discovery across the district.

Looking ahead, we are excited to launch the inaugural TRI Design Festival in March, celebrating design

excellence across Knightsbridge, the King's Road, and Fulham Road. This will be followed by a Wellness Weekend in April and a dedicated Food and Beverage Month in August, showcasing the very best of the district across these key sectors.

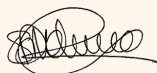
Crucially, our role as a strategic advocate for business remains strong. Last year, we launched a new campaign in collaboration with Cadogan, New West End Company, Walpole, and Heathrow to restore VAT-free shopping. This campaign will continue to gather momentum throughout 2026, alongside our work with High Streets UK and our ongoing efforts to secure fairer business rates for our members.

While 2026 presents a complex economic and political landscape, we are confident that through innovation, collaboration, and resilience, Knightsbridge will not only navigate challenges but also seize opportunities for further growth. The power of partnership has never been more critical, and we look forward to continuing to work with our members, local stakeholders, and government partners to ensure a thriving and prosperous future for Knightsbridge.

2026 is a pivotal year for the Knightsbridge Partnership as we seek re-election for another five-year term. The ballot will run throughout August and September, and we hope to continue our mission to shape a district that is safer, cleaner, more sustainable, and internationally competitive.

Thank you for your continued support in making this vision a reality.

STEVEN MEDWAY
CEO,
Knightsbridge Partnership



ABOUT THE BID

At the Knightsbridge Partnership we work on behalf of our 300 businesses to maintain Knightsbridge as the most desirable place to be for residents, visitors, workers and businesses. With a stewardship approach, we enhance and champion the unique character of the area.

Despite the backdrop of economic and political uncertainty, 2025 was a year of remarkable achievements for our district. Together, we continued to fortify Knightsbridge's standing as a leading international destination for luxury retail, culture and hospitality.

LOOKING AHEAD INTO 2026

OUR FOCUS ON THE FOLLOWING STRATEGIC INITIATIVES REMAINS UNWAVERING:



TRANSFORMATIONAL PUBLIC REALM ENHANCEMENT

We will complete RIBA Stage 3 of the Knightsbridge Place and Public Realm Strategy, which will enhance the district's aesthetic and functional appeal, fostering a more welcoming environment for visitors and residents alike.



SUSTAINABILITY

We will launch our Knightsbridge Sustainability Strategy and Action Plan to support members in becoming more sustainable and contribute to a greener Knightsbridge.



ENHANCED SECURITY MEASURES

With the onboarding of a dedicated CCTV operator, alongside the introduction of a radio scheme, we aim to further strengthen safety and reduce crime.



INNOVATIVE MARKETING AND EVENTS

The Knightsbridge Edit will continue to evolve, driving visibility for the district and consumer engagement, expanding our social media presence across TikTok and Instagram, while delivering targeted campaigns to support our design, health, wellbeing and food and beverage sectors.



ADVOCACY AND COLLABORATION

In partnership with organisations including Cadogan, Heathrow, High Streets UK, Walpole and New West End Company, we will advocate for policies that enhance Knightsbridge's international competitiveness, including VAT-free shopping, business rates and tourism growth strategies.



ENGAGING WITH UNCERTAINTY

While 2026 presents a complex operating environment, our shared commitment to innovation, collaboration, and resilience equips us to navigate the challenges ahead.

TESTIMONIALS

“Knightsbridge is one of the jewels in London’s real estate crown – supporting our role as a global city, employing thousands of people and attracting visitors from across the world. Knightsbridge Partnership does vital work to support the area. Their Healthy Streets proposal will help ensure a thriving future, providing Londoners including local residents with a better, safer and cleaner environment, new jobs and new business opportunities, as we work towards a fairer London for everyone.”

HOWARD DAWBER

Deputy Mayor for Business and Growth

“As a newer business in Knightsbridge, having a strong, established partnership to help navigate and connect into the district has been invaluable. We were particularly grateful for the support of Knightsbridge Partnership in hosting a networking event during our inaugural year. Their facilitation and strong relationships across the area helped ensure the event was both well-attended and impactful, and it proved to be a real success. That early support made a significant difference in helping us establish our presence and connections within Knightsbridge.”

GEORGINA BOYCE

Dr Rasha

OUR WORK IN 2026

The BID will focus on its five interconnected pillars of activity that meet the needs of the businesses and wider community. These pillars are:

1 SUPPORTING ECONOMIC RECOVERY

BUDGET - £99,000

The BID will play a vital role in ensuring the recovery and growth of Knightsbridge and the Brompton Road. The BID will coordinate with partner businesses, residents, local community groups, and our two councils to ensure that the economic recovery benefits the wider local community and builds back a better, more sustainable district for all.

2 QUALITY STREET ENVIRONMENT and PLACE AND PUBLIC REALM STRATEGY

BUDGET - £97,880 and £29,498

Investment is key to an area’s long-term success, and investors require confidence that there will be a return. The Knightsbridge Place and Public Realm Strategy, developed by co-design, views the area holistically and proposes a series of schemes which look at the challenges and opportunities for the district in the following areas:

- Transport impacts and connectivity
- Quality of place and the urban experience
- Retail attractiveness and agility
- Visitor experience
- Long-term sustainability – especially from an environmental perspective

3 COLLABORATION AND PARTNERSHIP

BUDGET - £30,000

As a body dedicated to constant improvement of the district, the BID will concentrate on bringing together our key businesses with the two local authorities, the Mayor and Transport for London. Together, we can agree, over time, to adopt and finance the capital projects needed to ensure the district continues to operate as an International Centre.

4 DESTINATIONAL MARKETING

BUDGET - £129,000

Knightsbridge is one of two International Centres formally designated by the Mayor in the London Plan. The designation provides the opportunity to promote policies at the national and local levels that specifically apply to the International Centres, e.g. enhanced levels of street management, better policing or even Sunday trading regulations.

5 BUSINESS SUPPORT AND INSIGHT

BUDGET - £51,800

The BID supports businesses by taking a districtwide approach to measures that help business development and growth. These will develop over time in response to the evolving needs of the different sectors but will include an insights programme to monitor absolute and relative performance and inform business planning. We want businesses in Knightsbridge and Brompton Road to be equipped to perform at their optimum every day, and to assist, the BID will provide business members with the tools, guidance and support they need to thrive.



OUR WORK AND SUCCESSES IN 2025/26

SUPPORTING ECONOMIC RECOVERY

BUDGET - £129,000

£1.2M+

Saved through Business Cost Reduction Scheme, saving businesses on average £33K

£61.7K+

Of stock and personal items recovered by Street Team in 2025

90%

Prosecution and intervention rate for prolific offenders

NEW OPENINGS INCLUDE

ANNE FONTAINE
PARIS

Aurélien



chai & chapati

DOLCE & GABBANA

G.O.A.T.

no

SELLIER

STATEMENT

TEN 11
LONDON

visionnaire

zedwell

QUALITY STREET ENVIRONMENT and PLACE AND PUBLIC REALM STRATEGY

BUDGET - £215,677 and £101,000

Secured an additional five years and £5 million of ring-fenced investment into Knightsbridge via the Property Owner BID

Knightsbridge Partnership was awarded the national ATCM (Association of Town and City Management) for outstanding partnership on the Knightsbridge Place & Public Realm Strategy

Launched the Knightsbridge Place & Public Realm Strategy with Deputy Mayor for Business and Growth, Howard Dawber

COLLABORATION AND PARTNERSHIP

BUDGET - £60,000

- ✓ 90% of members would recommend the partnership to other businesses
- ✓ 87% noted the partnership delivered a strong return on investment
- ✓ Worked with TfL to mitigate negative impact of Piccadilly Line closures
- ✓ Co-designed a vision for improved Hyde Park Corner tunnels with businesses, residents and stakeholders



BUSINESS SUPPORT AND INSIGHT

BUDGET - £118,600

- ✓ 71.3M Visits were recorded throughout 2025
- ✓ £267.66M Domestic and International sales recorded in Knightsbridge in 2025
- ✓ Domestic Top Average Transaction Value of £56.93 (November 2025) and International Top Average Transaction Value of £163.90 (September 2025)
- ✓ Over 40 businesses participated in our Sustainability Forum event series



DESTINATIONAL MARKETING

BUDGET - £292,000

- ✓ Over 14K global subscribers to our consumer magazine The Knightsbridge Edit
- ✓ Over 33K followers on the Knightsbridge consumer Instagram (which has almost doubled since 2024)
- ✓ Launched the official Knightsbridge TikTok in October which has already achieved more than 310K in views
- ✓ 93 BID member businesses featured in consumer marketing in 2025



INCOME AND EXPENDITURE

Subject to confirmation of re-election, a second billing leaflet will be issued outlining the BID levy arrangements for the remainder of the 2026/27 financial year.

This BID levy period covers 1 April 2026 to 30 September 2026. This shortened billing period reflects the fact that Knightsbridge Partnership will go to ballot in September 2026 to seek re-election for the next BID term, covering October 2026 to March 2031.

Income	Budget Apr-Sep 2026	Budget 2025/26
BID Levy	530,000	1,030,000
Voluntary Contributions		
Project Funding	17,500	35,500
Street Team Funding	11,500	23,000
Voluntary Membership Scheme	7,500	15,000
Carry Over		200,000
Total Income	566,500	1,303,000
Expenditure		
Supporting Economic Recovery	99,000	129,000
Destination Marketing	129,000	292,000
Quality Street Environment	97,880	215,677
Business Support and Insight	51,800	118,600
Collaboration and Partnership	30,000	60,000
Place & Public Realm Strategy	29,498	101,000
Administration Expenses	68,551	115,102
Management	62,638	125,276
Contingency	26,500	51,500
Total Expenditure	566,269	1,208,155
Contribution to Reserves		16,000
Cash Surplus / (Deficit)	231	78,845



“The Knightsbridge Partnership’s commitment to enhancing the public realm is particularly valued. A calm, well-considered streetscape, with improved pedestrian flow and reduced congestion, directly supports the experience of our guests as they arrive and move through the neighbourhood. The Place and Public Realm Strategy will help ensure that key gateways, including the approach to Mandarin Oriental Hyde Park, London, reflect the standards expected of one of the world’s leading hospitality destinations.”

KREMI MCCABE

The Mandarin Oriental Hyde Park, London



“Addressing sustainability effectively requires collaboration, shared learning, and access to the right expertise. Knightsbridge Partnership plays an important role in bringing together the knowledge and experience of the district’s key institutions to support this collective approach. Through initiatives such as the Sustainability Forum, the Partnership creates a valuable platform for businesses to learn from experts, share best practice and engage meaningfully with one another. This collaborative model helps drive a sustainability strategy that builds on proven approaches while supporting individual businesses to meet their own environmental objectives. The collective value of sharing insight and experience in this way is extremely powerful and helps ensure we are making informed, responsible decisions for the future.”

KOSTAS SFALTOS

Managing Director, The Berkeley and The Emory Hotels

WHAT IS A BUSINESS IMPROVEMENT DISTRICT?

Business Improvement Districts are business led organisations set up to improve the commercial wellbeing of specific geographical areas. Their work usually encompasses operational and promotional initiatives to improve the environment in which to do business and enhance the management of the street environment, whilst in partnership working with public authorities and local community to improve the quality of the public realm.

Business Improvement Districts are flexible funding mechanisms to improve and manage clearly defined geographic areas. They are based on the principle of a ring-fenced percentage of ratable value from all defined ratepayers following a majority vote. Once the vote is successful, the levy becomes mandatory on all those defined ratepayers and is treated in the same way as the Business Rate.



ORGANISATION STRUCTURE

The Knightsbridge Partnership is a Business Improvement District; a business led organisation set up to improve the commercial wellbeing of Knightsbridge. The BID provides an effective organisational model which brings together the business community, both occupiers and owners, together with the statutory authorities and wider community, to work together for the benefit of Knightsbridge and the Brompton Road.

West Central BIDs is a company limited by guarantee which has been established and within which the Knightsbridge Partnership and King's Road Partnership operate. Both BIDs have their own individual Management Board which oversees the operational work of the BID.

BID RULES

- The BID term will be a period of five years from December 1, 2021, until November 30, 2026.
- The BID levy will be applied to rated properties with a rateable value of £50,000 or more.
- The levy will be a fixed rate of 1% rateable value as at April 1, 2021, using the 2017 list for all eligible ratepayers.
- A BID levy CAP will be applied to each hereditament of £50,000.
- The BID levy will apply to retail, food and beverage, leisure (Hotels) and office hereditaments.
- Properties that come into the rating list during the BID term will be subject to the levy from the date that the property is brought into the rating list and the rateable value effective at that time;
- Where the rateable value for an individual hereditament changes and results in a lower levy, then this comes into effect only from the start of the financial year in which the change is made and no refunds will be made for previous years.
- The levy will assume an annual growth rate for inflation of 3% to be applied on April 1 each year.
- There will be no VAT charged on the BID levy.
- There is no distinction to be made between occupied or unoccupied hereditaments.
- The BID levy will not be increased other than as specified in the levy rules.



“Knightsbridge Partnership provides a platform defined by discernment, clarity and purpose. Its events are thoughtfully crafted, creating space for meaningful dialogue and lasting professional relationships. Through these gatherings, we have strengthened our ties to Knightsbridge, uncovering collaborations built on shared values and long-term vision.”

SIMONE DE GALE
Chief Executive, Simone de Gale

“The Knightsbridge Partnership is important for our business because it brings together the key institutions, it brings together the property owners, it brings together the businesses but more importantly it brings together the people who live in the neighbourhood. All those three people acting together means you have a better environment for everybody.”

MICHAEL WARD
Managing Director, Harrods



OUR PARTNERS





GET IN TOUCH

KNIGHTSBRIDGE PARTNERSHIP

Email: info@knightsbridgepartnership.com

Phone: 020 3375 3986

FOR BID LEVY ENQUIRIES

ROYAL BOROUGH OF KENSINGTON AND CHELSEA

Email: BIDS@rbkc.gov.uk

Phone: 020 7361 2088

WESTMINSTER CITY COUNCIL

Email: businessunit@westminster.gov.uk

Phone: 020 7641 2070

