

MONTHLY INSIGHTS

Footfall – Spending – Transactions

August 2026



The month in focus – August 2026

Trading in the Knightsbridge District remained under significant pressure during August 2026, with both spending and footfall declining. Spending fell by -10.0% year on year, with domestic and international spending declining at almost identical rates (-10.1% and -10.0% respectively).

Footfall also weakened, falling by -4.9% annually. This is a marked contrast with the +2.9% increase recorded in the West End, highlighting the challenges facing Knightsbridge during the month.

The weakness in visitation and spending may partly reflect the ongoing conflict in the Middle East, alongside the extreme heat experienced during August, both of which are likely to have contributed to lower levels of visitation to the District.

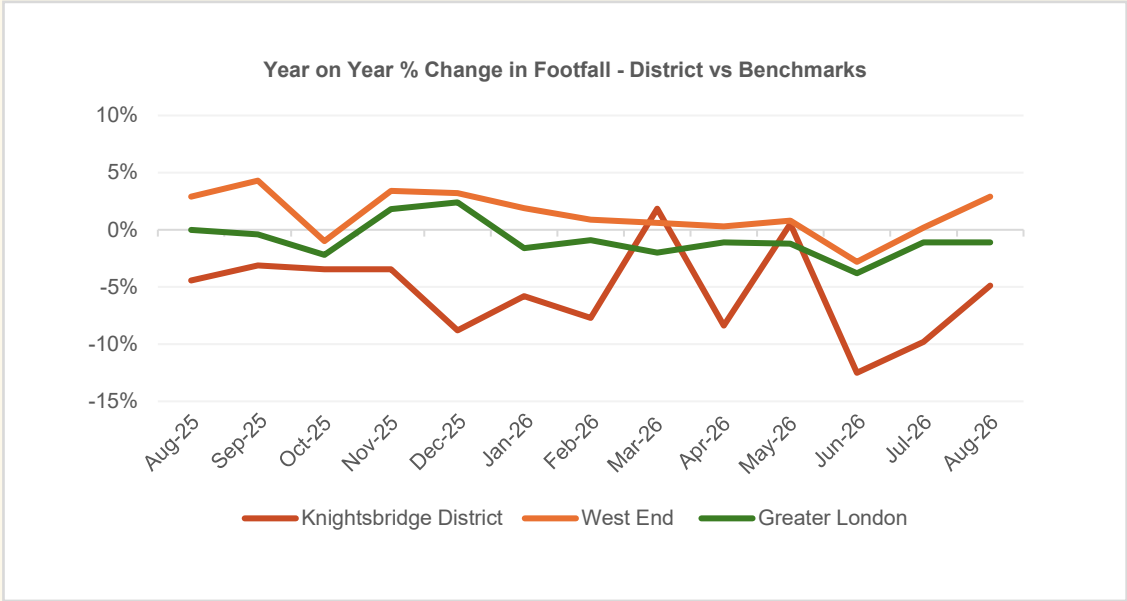
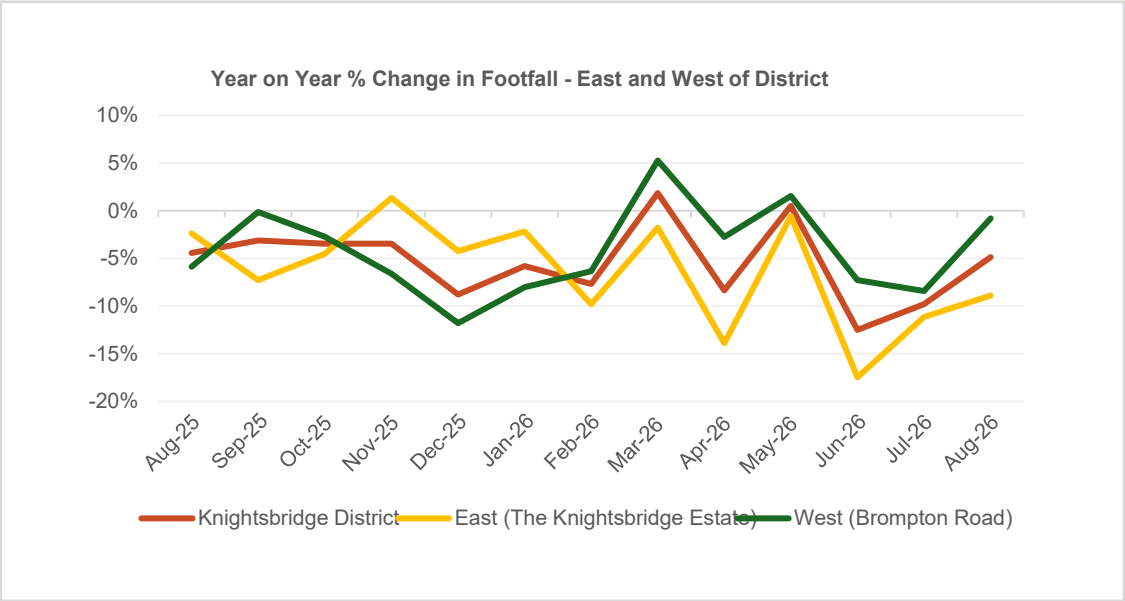
The sharpest deterioration was in transaction volumes, with domestic transactions falling by -16.7% and international transactions by -15.8%. This suggests that the decline in spending was driven not only by fewer visitors, but also by a lower conversion of visits into purchases, with more consumers potentially browsing rather than buying. However, the impact of fewer transactions was partially cushioned by higher average transaction values, which increased by +7.9% for domestic customers and +7.0% for international customers.

International visitors remain critical to Knightsbridge’s trading performance, accounting for 69% of total spending. Their average transaction value was also more than twice that of domestic customers in August, at £122.62 compared with £53.00. This makes the District particularly sensitive to changes in international visitation and spending behaviour.

-4.9% +2.9%	District footfall YoY West End footfall YoY
-10.0% -10.1% -10.0%	Total spending YoY Domestic spending YoY International spending YoY
-16.7% -15.8%	Domestic transaction volumes International transaction volumes
£53.00 £122.62	Domestic ATV International ATV

Footfall performance

Knightsbridge Footfall - August 2026			Footfall Benchmarks – August 2026		
	YoY % Change	MoM % Change		YoY % Change	MoM % Change
Knightsbridge	-4.9%	6.1%	West End of London	2.9%	-1.0%
The Knightsbridge Estate	-8.9%	3.4%	Greater London	-1.1%	6.8%
Brompton Road	-0.8%	8.8%			

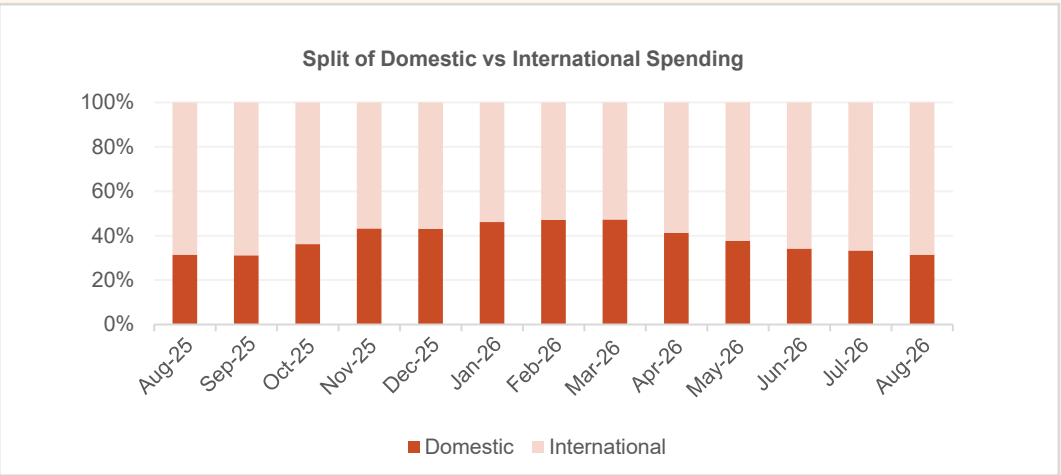
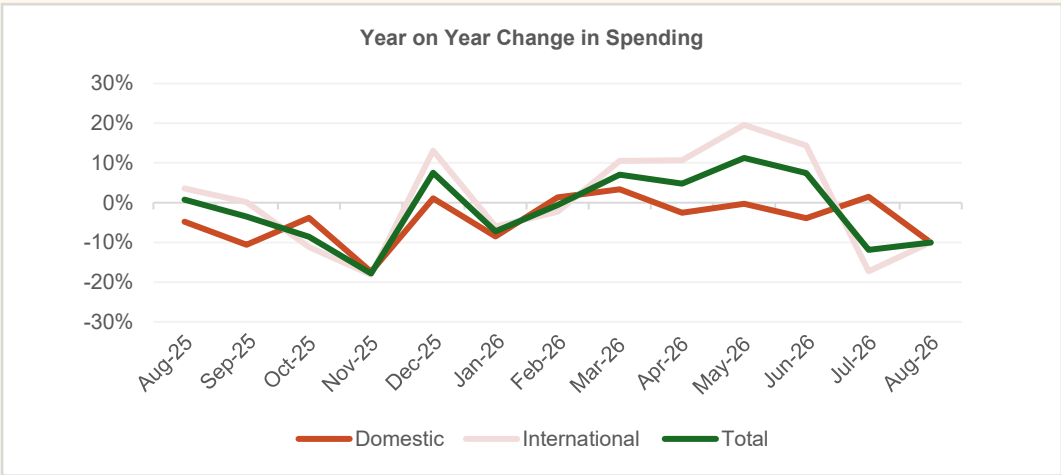


Domestic vs international spending

Domestic vs International Spending (£ million)			
	Domestic spending	International spending	Total spending
Aug-26	£7.46	£14.90	£22.36
Aug-25	£7.35	£18.02	£25.37

Domestic vs International Spending - % Change - August 2026			
	Domestic spending	International spending	Total spending
YoY % Change	-10.1%	-10.0%	-10.0%
MoM % Change	-3.1%	5.9%	2.9%
YoY % change YTD	-2.6%	2.4%	0.8%

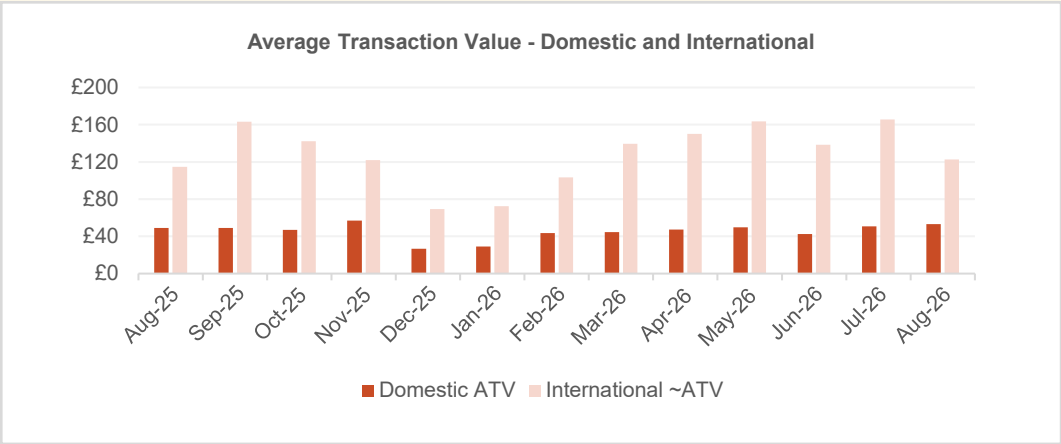
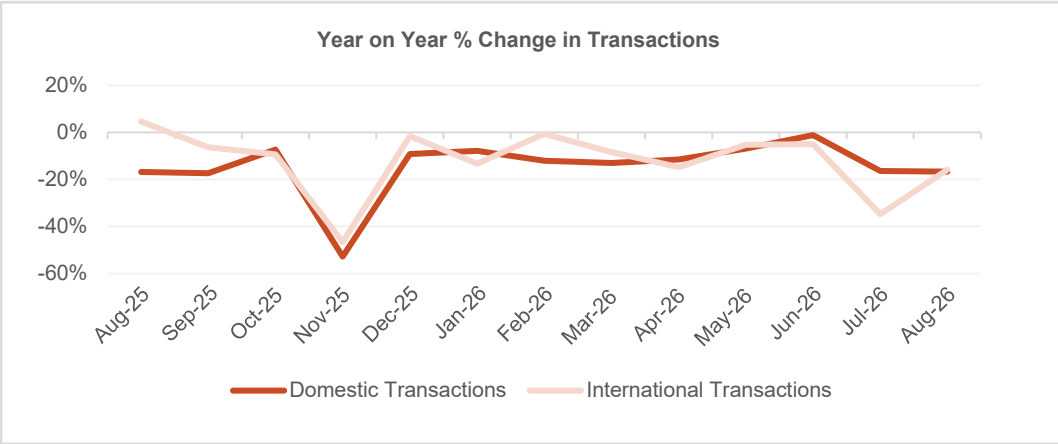
Domestic vs International Spending Split		
	Domestic spending	International spending
Aug-26	31%	69%
Aug-25	31%	69%



Domestic vs International Transactions

Domestic Spending - YoY % Change - August 2026			International Spending - YoY % Change - August 2026		
	Transactions	Average Transaction Value		Transactions	Average Transaction Value
Aug-26	-16.7%	7.9%	Aug-26	-15.8%	7.0%
Aug-25	-16.9%	14.5%	Aug-25	4.6%	-1.0%

Average Transaction Value - August 2026		
	Domestic spending	International spending
Aug-26	£53.00	£122.62
Aug-25	£49.11	£114.65



Notes

- MRI monthly footfall is based on a 445 calendar. August 2026 spans Monday 3rd August 2026 to Sunday 30th August 2026. July spans Monday 6th July 2026 to Sunday 2nd August 2026. Annual % change is based on a comparison with the same weeks during 2025.
- Savills spending data for the month is sourced from domestic and international Visa card transactions. The data is based on a total sample (not like for like), and so the result will reflect additions and reductions to the number of merchants in the sample, in addition to customer activity. It is estimated that the data accounts for circa 60% of total spending in the District.